

**Lewisville Town Council
Retreat Minutes
Sunday, January 31, 2016
Town Hall - 6510 Shallowford Road - Room 110**

I. Call to Order

- A. Mayor Horn opened the meeting at 1:02 p.m. Council Members present were Fred Franklin, Robert Greene, Sandy Mock, Ken Sadler, Ed Smith and Jeff Zenger. Others present were Town Manager Hank Perkins, Attorney Bo Houff, and Town Clerk Joyce Walker. Facilitators from Bear Strategies were David and Amy Smitherman.

II. Exercise to Gather Information

- A. The facilitators conducted an exercise to determine the thoughts of Council Members on their visioning for the Town and how to achieve those visioning goals.

III. Purpose of the Retreat

- A. Visioning
1. Council members provided insight into a vision what the Town would be like in the year 2035 (as noted in the latest Comprehensive Plan Update and town-wide survey results) and how this will be accomplished.
 2. Continue to maintain character and charm despite development pressures.
 3. Control growth in the downtown as well as other areas of the town.
 4. Accomplish by an appropriate tax rate.
- B. Strategy
1. Identify needs.
 - a. Community Center.
 - b. Sewer.
 - c. Parking in the downtown area.
 - d. Multi-modal transportation.
 - e. Public works facility.
 - f. Senior services.
 - g. Additional land acquisition for completion of the Great Wagon Road Project.
 - h. Public facility and infrastructure in the Vienna area.
 - i. Underground infrastructure in the downtown area.
 2. Identify future services.
 - a. E-cycling
(1) Staff was instructed to include in the 2016-2017 fiscal budget.
 - b. Shredding
(1) Staff was instructed to include in the 2016-2017 fiscal budget.
 - c. Leaf & limb pickup and Yard waste pickup
(1) Council was advised that the Forsyth Delegation to the Legislature could be contacted to get input on whether it will be possible to have a local bill written explaining the makeup of the town (partial rural and part close developments) that will allow burning where needed but still provide for yard waste pickup.
 3. Identify obstacles to achieving goals.
 - a. Commercial development impacts.

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- (1) Lewisville Shopping Center
 - b. Citizen resistance.
 - c. Change in leadership visioning including Town Council, boards and committees.
 - d. Legislative policy changes, i.e. loss of local authority and/or revenues.
 - 4. Determine funding.
 - a. Continue placing monies in capital reserves.
 - b. Investigate bonds.
 - c. Investigate other funding sources.
 - d. Determine an appropriate tax rate to achieve needs.
 - 5. Achieving the goals (consensus by Council)
 - a. Provide a facilities master plan.
 - (1) Include the scope, site, and budget for a community center.
 - b. Provide a financing plan.
 - c. Plan for a stormwater facility.
 - 6. Important items to work on in the 2016/2017 time frame
 - a. Lewisville Shopping Center development
 - b. Stormwater facility
 - c. New community center
- C. Other comments
 - 1. Some suggestions to consider more ways to include citizen participation
 - a. Volunteer appreciation activities
 - b. 25th Anniversary Celebration
 - (1) Staff is to include on the Briefing agenda for discussion
 - c. Possible citizen academy
 - d. Hold more meetings in the northern area
 - 2. Housing for seniors

IV. Other Discussions

- A. Budget
 - 1. For the upcoming budget review, there was consensus to present variations and significant new or higher expenditures rather than reviewing line by line in each department.
 - a. Directions to Manager: Build into the budget ordinance small contingencies for departments using historical data as a separate line item and report use to Council.
- B. Discussion on Communications
 - 1. Newsletter
 - a. PIO position will author.
 - b. Possible re-design.
 - c. Manager to review PIO requirements.

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2. Video services
 - a. Contract or use staff?
3. Web site
 - a. Re-design with monthly maintenance?

V. Other Comments

- A. Bear Strategies will deliver a report of the Retreat.

VI. Adjournment

1. Having no other business to discuss, the meeting was adjourned at 6:17 p.m.

Mike Horn,
Mayor

ATTEST:

Joyce C. McWilliams Walker
Town Clerk